



# CASE STUDY

## Redwood West Properties Lido Marina Village (LMV)

### RETAIL PROPERTY

#### OVERVIEW

LMV is a vibrant waterfront retail property with a mix of restaurants and boutiques.

#### CHALLENGE

This customer-facing retail environment demands a careful balance of operational efficiency, cost management, and strict adherence to state and local regulations, including organics separation and bans on Styrofoam and single-use plastic.

#### SOLUTIONS

WNC partnered with LMV to streamline waste operations through:

- Onsite assessments to optimize service levels, equipment recommendations, and bin placement
- Data tracking and right-sizing of hauler services
- Managing vendor performance and controlling costs
- Enhancing recycling and organics diversion programs throughout property

#### RESULTS

- Full compliance with AB 341, SB 1383, and local ordinances
- Cost savings of over \$50K since July 2020
- Streamlined compactor service
- Improved recycling and organics performance
- A cleaner, more efficient shopping environment
- A sustainability program that aligns with both brand values and community expectations